Date Time: Sep 23, 2020 08:30 AM Eastern Time (US and Canada)
Every month on the Fourth Wed, until Feb 24, 2021, 6 occurrence(s)
Sep 23, 2020 08:30 AM
Oct 28, 2020 08:30 AM
Nov 25, 2020 08:30 AM
Dec 23, 2020 08:30 AM
Jan 27, 2021 08:30 AM
Feb 24, 2021 08:30 AM
Please download and import the following iCalendar (.ics) files to your calendar system.
Monthly:
https://us02web.zoom.us/meeting/attendee/tZ0kceGtpj0iGNbULmwn17j8cksp5tyFgBj/ics?user_id=6l7BSVRuRtCz32Wx94e5ng

Join from PC, Mac, Linux, iOS or Android: Click Here to Join
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Dial (for higher quality, dial a number based on your current location):
US: +1 312 626 6799 or +1 646 558 8656 or +1 301 715 8592 or +1 346 248 7799 or +1 669
900 9128 or +1 253 215 8782
Meeting ID: 899 6858 6822
Passcode: 951510
International numbers available: https://us02web.zoom.us/u/kd6EBxy6zK
MEETING AGENDA
*ZOOM MEETING*
September 23, 2020 – 8:30 a.m.

I. Call to Order – Chairperson Leslie McClelland

II. Roll Call

III. Approval of Agenda

IV. Introductions

V. Public Comments

VI. Approval of Minutes
   a. July 22, 2020 meeting

VII. Financial Report – Treasurer Rick Russwurm

VIII. Business
   1. Kinexus update
   2. Legal Committee update
   3. Land Bank Board
   4. Township assignments
   5. Business development activity in the County

IX. New Business

XI. Adjournment

Also present: Zach Morris and Mark O’Reilly.

Chairperson Leslie McClelland called the meeting by Zoom to order at 8:33 am.

Approval of the Agenda: Kevin Anderson moved for approval of the agenda, seconded by Mark VanDusen and motion carried.

Introduction of Visitors: There were no visitors.

Public Comment: There was no public comment.

Approval of Minutes: Jeff Nelson moved for approval of the June 24, 2020, minutes, seconded by Mark VanDusen and motion carried.

Financial Report: Mark VanDusen moved to accept the financial report, seconded by David Kring and motion carried.

Business:

Kinexus Proposal- Leslie McClelland explained the meeting with Zach Morris and Todd Gustafson. Leslie used Jeff Carmen’s term, “a six month sprint.” Get to work immediately, take advantage of Kinexus resources and focus exclusively on needs, issues and challenges. He asked Zach to talk about the partnership with Kinexus. Zach reviewed the six point plan which includes the following:

Outreach with the businesses in the County: They will target top employers face to face and connect with the smaller businesses electronically and with phone calls. As soon as they get the list of businesses, the press release will go out to the media. Discussion followed. Edwin Johnson III wanted to make sure that small businesses would not be ignored.

Web presence: It was helpful for Market Van Buren to develop a web presence and a Facebook page was helpful, gave them a presence. Also, anything the EDC Board
can do, such as meeting with townships and providing names of businesses is helpful.

Industrial development: Primary industries like K & M bring in outside money, new money. Secondary money comes from places like Baker’s Rhapsody, from within the community. Both need attention. He will list properties for site seekers. Townships, villages and the city can tell him what sites they have available. Again it was mentioned to get to the townships.

Grant development: They have grant writers on staff.

Representation in Lansing: Zach was able to influence lawmakers to include those who had received some money the first time in the business restart program to get an amount for the second round of funds.

Mark O’Reilly spoke about a collaborative effort including the schools and the college. Look at broadband needs, what are our opportunities. We should all pull in the same direction.

Other comments were: “we have to listen to the community” and “there has to be sustainability”. “We need to capitalize on our historical features like the Underground Railroad, Bonine House and Newton House”. “Community development is a cousin to economic development and quality of life is important”.

Leslie McClelland asked if there were any more business or comments and since there were none he called for adjournment.

All business having been conducted, Edwin Johnson III moved to adjourn, seconded by Mark VanDusen and motion carried. The meeting adjourned at 9:33 a.m.

**We attest the Board of Directors of the Cass County EDC has approved these minutes as the official minutes of the meeting recorded herein.**

*Leslie McClelland, Chairperson*

*Roseann Marchetti, Secretary*
County of Cass
Fund 243 Economic Development Corp
Financial Report

Cash 10/1/2019 28,884.53

Revenue:
Interest Income (Year-to-Date Total) YTD 167.18

Expenditures:
Edwardsburg Chamber of Commerce 01/09/20 (135.00)

Beginning Cash 28,884.53
Revenues 167.18
Expenses (135.00)

Ending Cash 8/31/2020 28,916.71