Cass County Michigan

Economic Development Corporation

September 20,2016

Members present: Harry Shaffer, Dawn Bolock, Rick Russwurn, Dan Herman, Eileen Toney, Johanna Timpson, Karen Folks, Kevin Anderson

Members absent: Troy Clay, Eugene Wagner, Junior Oliver and James Finan

Meeting location for this date was Southwest Michigan College.

Vice Chairman Harry Shaffer called the meeting to order at 8:30AM followed by the Pledge of Allegiance. The agenda was approved.

Johanna Timpson's name was spelled wrong in the August minutes which were approved as corrected. Rick Russwurm gave the Treasurers report. The 2017 Budget for Cass County has been approved with $24,000.00 slated for the Economic Development Corporation.

The first Newsletter sent out through Constant Contact was emailed to 176 contacts this week with a 23% open rate. The National average is 31% so it is a low number so far but had only gone out 2 days before our meeting. Barkley reported that our target is to have one out Bi-monthly. Additional update after seeing Barkley at the Chamber Expo last night we are at a 41% open rate now so that is great! The website is still being developed with a year end completion goal, along with the finalization of the Strategic Plan.

Karen explained that there will be information coming out via Town Hall Meetings where experts will be consulted to identify funding paths for future plans for the Cass County Vintage Courthouse.

Respectfully Submitted

Dawn Bolock

Dawn Bolock

Secretary

ECONOMIC DEVELOPMENT CORPORATION

Member Attendance Check-off List

Meeting Date: September 21, 2016

O Troy Clay, *Chairperson*	✓ Eileen Toney
✓ Harry Shaffer, *Vice Chairperson*	O Junior Oliver
✓ Dawn Bolock, *Secretary*	O Eugene Wagner
✓ Rick Russwurm, *Treasurer*	✓ came in Kevin Anderson
✓ Dan Herman	✓ Johanna Timpson
O James Finan	✓ Karen L. Folks

✓ Roseann Marchetti

✓ Barkley Garrett

ECONOMIC DEVELOPMENT CORPORATION OF CASS COUNTY

ATTENDANCE SHEET

Meeting Date: September 21, 2016

Name	Member	Visitor	Name	Member	Visitor
Dawn Bolock	✓				
Dan Herman	✓				
Eileen M. Lopez	✓				
Johanna Timpson	✓				
Rick Russwurm	✓				
Roseanne Marchetti		✓			
Barkley P. Garrett		✓			
[illegible]	✓				
Harry Schaffer	✓				
Kevin Anderson	✓				

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